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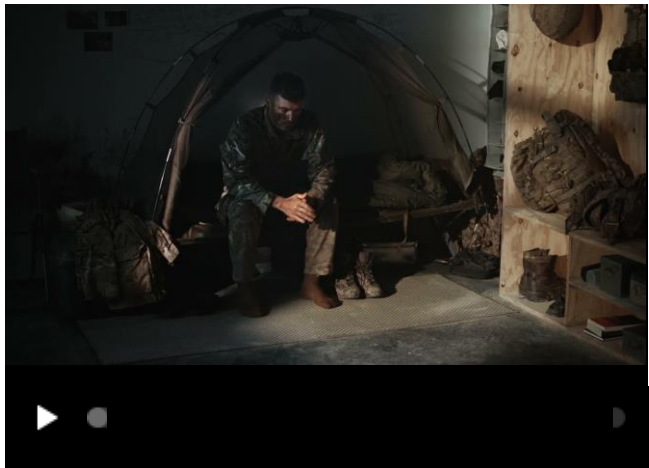
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Poppy Appeal launch

Our 2024 Poppy Appeal has launched. The Royal British Legion Poppy Appeal raises vital funds to support the Armed Forces community – whatever the need, whenever it’s needed. Since it was first worn as an act of Remembrance over 100 years ago, the poppy has become an enduring symbol of support for veterans, serving personnel, and their families.

Our brilliant volunteers are back in force, bolstering fundraising efforts and spreading awareness so we can continue to help those who need it. You can show the Armed Forces community you care by wearing a poppy.



'Protection'

This year’s brand campaign calls attention to the mental scars that military service can leave on the Armed Forces community, and the support for life they have in the Royal British Legion. Trauma from military service can manifest in many ways at any time. While armour offers some protection from physical danger, it can’t shield from the full impact of service. Wearing a poppy helps us to support those suffering from the psychological effects of combat.

Support the Poppy Appeal



Fields of Remembrance

Visit the Fields of Remembrance to pay your respects to the fallen and view the planted Tributes. Our Fields are officially opened with a special Remembrance service where we honour the Two Minute Silence at 11am. A bugler plays the Last Post and the Exhortation is read. If you would like to visit one of six national Fields of Remembrance, you can find more information on our website, including details on the opening services and how to find them.

Visit a Field of Remembrance

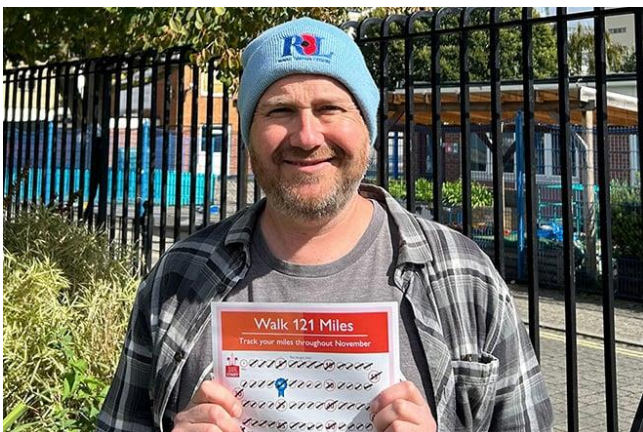
Watch the TV advert



Browse our Poppy Shop

We have some striking badges and brooches available on our Poppy Shop this year. The [Lest We Forget Poppy Wreath badge](#) is an intricate piece, designed to honour and remember those who have served, and our [Secret Operations brooch](#) commemorates the courageous women who played pivotal roles in secret wartime missions. These are both available online, along with a range of pins, jewellery, home décor, and pet accessories.

Explore the Poppy Shop



Can you walk 121 miles this November?

Join us for a walking challenge this Poppy



Join a Poppy Walk

Why not come together with others this Poppy

Appeal and complete your miles however you like - whether it's a few miles a day or big walks.

121 is significant because it's 11 x 11, representing the 11th day of the 11th month, a day when the nation comes together to remember the incredible sacrifices made by members of the Armed Forces.

Sign up today and claim your free RBL beanie.

[Sign up today](#)

Appeal for a short, family-friendly walk to lay a poppy tribute and mark Remembrance? You can bring friends and family to recognise the lives of Service men and women, sharing a moment of personal reflection on a sociable walk while also helping to raise much-needed funds:

- [Poppy Walk London – Crystal Palace Park – 2nd November 2024](#)
- [Poppy Walk Southampton – Southampton Common – 3rd November 2024](#)
- [Poppy Walk Plymouth – Central Park – 9th November 2024](#)

[Join a Poppy Walk](#)



Our Remembrance activities

There are several ways to commemorate Remembrance this year:

The Royal British Legion will host the [Festival of Remembrance](#) in the Royal Albert Hall on Saturday 9th November. You can watch it on BBC One.

Through testimony, storytelling and performance, our poignant service pays tribute to the Armed

Forces community.

This year, we're remembering the key battles of 1944 which marked the beginning of the liberation of Western Europe, along with the anniversaries of the end of the Kosovo War and the end of combat operations by British Forces in Afghanistan (Operation Herrick).

Remembrance Sunday is a national opportunity to honour the service of all those who have defended our freedoms and protected our way of life.

The annual **March Past** will take place on Sunday 10th November after the National Service of Remembrance held at The Cenotaph in Whitehall. If you're attending this year, you can [find travel guidance on our website](#). You can also watch on the BBC.

The National Memorial Arboretum will host a **Service of Remembrance** at the Armed Forces Memorial. The service is free to attend but be sure to book your parking online in advance to guarantee entry. There are packages available if you'd like to bring a group.

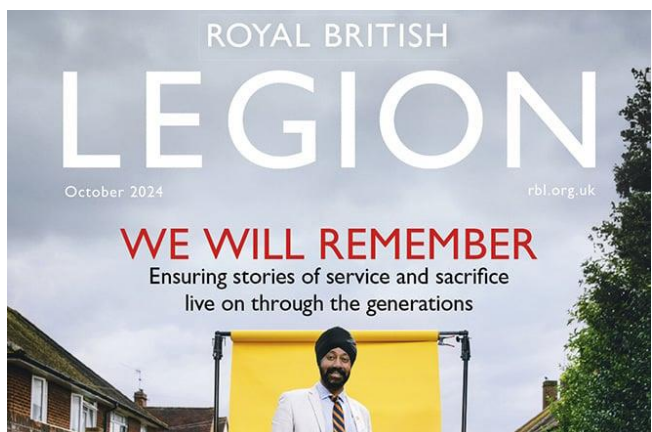
At 11am on Monday 11th November 2024, **Armistice Day**, we pause for the Two Minute Silence to remember those who have served and who have sacrificed.

Remembrance is an essential part of RBL's mission. If you'd like to learn more about what Remembrance means and how we honour the Armed Forces community, you can find [a useful guide on our website](#).



Black History Month

This **Black History Month**, we've been embracing the theme '[Reclaiming Narratives](#),' shifting the spotlight towards stories of resilience and empowerment that have long been overlooked – challenging past narratives and celebrating Black achievements in a meaningful way.



October Legion magazine

The October edition of Legion magazine looks at how RBL helps those dealing with mental health challenges, highlights the work of the Battle Back Centre, our partnership with UK Men's Sheds Association, and what Remembrance means to people with different connections to the Armed Forces. We also

[Sue Liburd MBE](#) has dedicated her life to reclaiming overlooked stories of Black people in British military history, championing diversity and inclusion.

RBL's commitment to race equality continues to grow. Following the achievement of Bronze Trailblazer status, we're now members of [Race Equality Matters \(REM\)](#), which gains us access to resources and networks that help break down barriers and foster equality across the organisation.

[Find out more](#)



Honouring Jewish servicemen
and women

AJEX, the Jewish Military Association invites you to The Cenotaph on 17th November to honour the thousands of Jewish servicemen and women who fought for our freedom. Veterans, families, and community members are welcome to march together. Whether you're a regular participant or a newcomer, register by Friday 8th November at www.ajex.org.uk to secure your place in the parade. Join us in standing tall, celebrating the legacy of Jewish soldiers and their contributions to shaping a better future.

[Register here](#)

feature how members and supporters commemorated D-Day 80. We'll feature a round-up of Poppy Appeal and Remembrance activity in our Winter issue – please send details and photos to membersmag@britishlegion.org.uk by 19th November. You can also share any Army/Navy/RAF reunions you are organising for our listings page, requests for our Lost Trails page, and nominate someone for our Badge of Honour article.

[Read Legion magazine](#)



Remembering
Afghanistan

This year marks the 10th anniversary of the end of combat operations by British Armed Forces in Afghanistan (Operation Herrick). RBL hosted a ceremony at the National Memorial Arboretum in October to mark the sacrifice of those who served in Afghanistan. The UK military deployed troops to Afghanistan in October 2001, as part of the NATO response to the 11th September 2001 attacks. In 2006, British Forces were sent to Southern Afghanistan and experienced heavy fighting in Helmand. In 2014, Britain formally ended all combat operations in the country. Some 150,000 British Armed Forces personnel served in Afghanistan, and 457 lost their lives.



Submitting Annual Conference Motions

Your branch can play a key role at Annual Conference 2025 by representing the voice of its members during the debate and voting on motions. Compliant branches can submit a motion and send a voting branch delegate to Conference.

The deadline for submitting a motion certificate is 5pm on Friday 14th February 2025. For further guidance, reach out to your Branch Officer or Membership Engagement Officer.

[Find out more](#)



Help shape the leadership of RBL

Nominations are open until 17th January 2025 for you to apply for one of a number of roles. We have vacancies for a National Chair, National Vice Chair, three places on the Board of Trustees, plus 12 Membership Council representatives. These roles are vital in helping to shape the leadership of the RBL and we encourage anyone interested to consider putting themselves forward for nomination by their branch. To understand what's involved, we are holding [briefing sessions](#) on 13th November and 11th December 2024.

[Find out more and sign up](#)

[Going back in time](#)



From the Royal British Legion Journal October 1959

Guest contributor Admiral of the Fleet Earl Mountbatten of Burma reflects on what Remembrance means to him in a special edition of the journal.

Encourage others to join

Our members play a vital role in ensuring that the Royal British Legion can continue to provide support to the Armed Forces community as well as upholding the importance of Remembrance. Share this email with others you think might be interested in Legion membership.

[Join now](#)

If you have any questions about your membership or you want to update your contact details, email our Membership Services team MembershipServices@britishlegion.org.uk

Quick links

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[Get support](#)

[Poppy Shop](#)

Contact

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The Royal British Legion is the UK's leading Service charity. We provide practical care, advice and support to serving members of the Armed Forces, veterans of all ages and their families.

We value your feedback, [please tell us how we did](#).

If you do not wish to receive any further information by e-mail of selected products and services from the Royal British Legion you can [unsubscribe here](#).